

⊛ **Lead Capture Popup** ⊛

Outline:

- Brand Identity
- Pre-Header
- Headline
- Email box
- CTA
- Not want CTA box
- Description



Ollie

Start your dog food journey with the Gift from Ollie!

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+

**a FREE Bowl
on Your First Order!**

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Give Me 60% OFF + Free Bowl

No Thanks, I'll Pay Full Price

I agree to receive Educational & Promotional emails from Ollie at the email address provided.

Rest assured, you'll receive valuable emails. However, if you don't find them valuable, you can unsubscribe.

[Picture of a smiling person filling their dog's bowl with food.]