Gevril's Fb Ads

Top of Funnel (TOF) Ad:

Here, the prospect isn't completely aware of Gevril watches , or isn't convinced of how well it does it, or hasn't yet been told how much better it does it now.

Ad Title:

Elevate Your Style With Gevril

Description:

FREE shipping worldwide

Ad Text:

Style Shapes Personality. Embrace the Legacy of over 300 Years of Swiss Craftsmanship with Gevril.That'll give you:

- Elegance of ultra-slim designs.
- 3.6mm precision movement in a slim steel casing.

Own more than just a watch; embody exclusivity, precision, and luxury.

<u>CTA:</u>

Shop Now

<u>Visuals:</u>

(Image)

Middle of Funnel (MOF) Ad:

The prospect either knows, or recognizes immediately, that he wants what the product does; but he doesn't yet know that there is a product - your product - that is better - that he should buy.

Ad Title:

Elevate Your Style With Gevril

Description:

FREE shipping worldwide

Ad Text:

Your glamor is incomplete without it – Gevril luxury watches. Swiss-crafted elegance with over 300 years of heritage for your wrist. Don't let this gap linger. Own it now!

<u>CTA:</u>

Shop Now

Visuals:

(Image)

Bottom of Funnel (BOF) Ad:

The customer knows of your product – knows what it does – knows he wants it.

Ad Title:

Elevate Your Style With Gevril

Description:

FREE shipping worldwide

Ad Text:

Complete your glamor with Gevril luxury watches. Swiss-crafted elegance with over 300 years of heritage for your wrist. Do you still miss it?

<u>CTA:</u>

Shop Now

Visuals:

(Image)