

Welcome Email Sequence for Mlily USA

Email 1: — Welcome the Potential Customers and thank them for subscribing.

Email 2: — Introduce the product or service.

Email#3: — Help to choose a mattress & Inspire the Potential Customersto take action.

Email#1: – Welcome the Potential Customers and thank them for subscribing.

Objective:

Establish a warm and friendly tone to make the customer feel valued. Express gratitude for their subscription and set the stage for future interactions. Encourage them to explore your products and promotions.

Subject-Line:

🌟 Welcome, [Name]! Experience Sound Sleep 😴 with Milly

Alt Subject-Line:

Milly Welcomes You to the World of Comfortable Sleep! 😴

Preview Text:

It'll change your life.

Body:

Experience Comfortable Sleep with Milly!

With Milly, you'll feel energized throughout the day by sleeping comfortably at night.

Shop Mattresses

<p>4.5 out of 5 Stars</p>	<p>Free Shipping</p>	<p>10-year Warranty</p>
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<p>ONYX Pro Hybrid Medium (<u>Picture</u>)</p> <p>Graphene cooling technology and copper-infused features enhance temperature regulation and keep hygienic without odor.</p>	<p>ChiroPro Plush (<u>Picture</u>)</p> <p>Introducing ChiroPro, a 13-inch hybrid mattress featuring a plush feel endorsed by the International Chiropractors Association.</p>	<p>Harmony Chill 3.0 (<u>Picture</u>)</p> <p>Best Selling plush foam mattress with five layers of chilly temperature-regulating materials.</p>
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[Click Here For Price](#)

<p>Proudly made in the U.S.</p>	<p>Certified with:</p> <p>OEKO-TEX® & CertiPUR-US</p>	<p>Eco-Friendly Foams</p>
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**Footer
(signature)**

Email#2: – Introduce the product or service.

Objective:

Provide a brief but enticing overview of your products or services. Highlight key features and unique selling points. Encourage customers to explore your website to discover the magic for themselves.

Subject-Line:

🛑 It's Time To Upgrade Your Mattress ! 

Alt Subject-Line:

🛑 You Deserve Better Sleep! 😴

Preview Text:

Find out how you can improve your sleep.

Body:

Experience Better Sleep with Mlily Mattress!

At Mlily, we understand that sleep plays a vital role in your physical and mental health. That's why we design mattresses to suit your body while meeting American standards too.

Say goodbye to restless nights and embrace the luxury of Mlily Mattresses.

Shop Mattresses

**4.5 out of
5 Stars**

Free Shipping

**10-year
Warranty**

ONYX Pro Hybrid Medium ([Picture](#))

Graphene cooling technology and copper-infused features enhance temperature regulation and keep hygienic without odor.

ChiroPro Plush ([Picture](#))

Introducing ChiroPro, a 13-inch hybrid mattress featuring a plush feel endorsed by the International Chiropractors Association.

Harmony Chill 3.0 ([Picture](#))

Best Selling plush foam mattress with five layers of chilly temperature-regulating materials.

See More

“ Reviews ”

See What Our Customers are Saying.

Just a completely wonderful mattress and great sleep. Never realized I wasn't sleeping well on my old mattress until I spent one night on an MLily. I would highly recommend this mattress if you want a great night sleep.

★★★★★ (Ron)

Footer
(signature)

Email#3: – Help to choose a mattress & Inspire the Potential Customers to take action.

Objective:

Assist potential customers in making a decision by providing valuable information about your mattresses. Inspire them to take action with a special offer or discount code. Encourage them to make their first purchase and experience the comfort they've been dreaming of.

Subject-Line:

 Find The Perfect Mattress For You 

Alt Subject-Line:

 Choose the Perfect Mattress that Fits Your Needs! 

Preview Text:

Better sleep depends on it.

Body:

Find the Perfect Mattress that Fits Your Needs!

We understand that choosing the perfect mattress can be a daunting task. We're here to guide you through the simple Quiz that will help you find the mattress that suits your unique needs and preferences.

Take the Quiz Now

(Picture of Products)

**Proudly made
in the U.S.**

Certified with:

**OEKO-TEX®
&
CertiPUR-US**

**Eco-Friendly
Foams**

Need help deciding?

Our comfort crew is here to help you.

Contact Info
(Email us)

Footer
(signature)